



2023 Newcomer Sponsorship Opportunities

Let us help you find your next customers! Connect with 250 new professional residents and families through the Community Concierge in the upcoming year!

Which level is right for your business?

Make a great first impression by providing a custom marketing product or item, a discount coupon, or a brochure describing your business or service for our welcome bag OR our relocation packet (**250 items needed**). We will get your items to our new professional residents to help you advertise your business!

Other expanded opportunities are shown below for you to connect personally. Choose the level that is right for your business. There's no better way to find your next customer!

To register, check the appropriate level and complete the contact information below and return it to the Chamber.

_____ **1) PLATINUM—Ultimate Host - \$1,800**
(4 spots available)

Include your item in our welcome bag or relocation packet and provide venue and/or food/refreshments for a newcomer event. Greet newcomers at event and spotlight your business, if desired. Become a "First Friend" to newcomers for local resources. Logo and recognition on event notice, social media advertising and concierge page of austincoc.com.*

_____ **2) GOLD -Make Me Famous -\$1,200**
(8 spots available)

Include your item in our welcome bag or relocation packet, plus see your business name or logo on all print and social media advertising for two selected events. Logo and recognition on social media advertising and concierge page of austincoc.com.

_____ **3) SILVER - Relocation Packet Sponsor - \$650**
(unlimited spots available)

Include your brochure or flyer in our relocation packet (mailed to professionals who are considering a move to Austin). Flyer must measure no more than 9" x 12".

_____ **4) BRONZE—Welcome Bag Sponsor - \$400**
(unlimited spots available)

Include your item in our welcome bag given to new professionals during community tours and other new residents after their move.

Business Name _____

Authorizing Signature _____ Date _____

**First Friend—business listing appears on concierge page for newcomers to call or email with business-related or local questions.*

Email completed form to kristen@austincoc.com.