



SPAM™ TOWN USA FREEDOM FEST

Dear Business Owner:

With the support of businesses and community organizations, the Chamber organizes Austin's community celebration, Freedom Fest. The vast majority of events and activities, including our giant fireworks display, are made available to the public, free of charge, thanks to financial donations from those sponsors.

Freedom Fest has become a major community event, providing family entertainment for tens of thousands of people each year. Last year, an estimated 40-50,000 people attended various activities during the 2-day festival, infusing \$2-\$2.5 million into our economy. Hotel rooms are filled within a 20-mile radius of Austin, and many of our retail and hospitality outlets report increased sales during festival week.

Tentative plans call for 4 days of activities, including

- Two days of music and entertainment in Bandshell Community Park.
- Two nights of fireworks
- 4th of July parade
- Baseball tournaments
- 5 mile run, 25 mile bike race
- Kid's Fishing contest

Below are sponsorship levels and the recognition you would receive from each. Please indicate with an "X" next to the level of sponsorship you wish to pledge, and return this letter by mail to

Freedom Fest
c/o Austin Area Chamber of Commerce,
329 N. Main, Suite 102, Austin, MN 55912

Or simply fax this form to the Chamber at 437-4869. Your business will be invoiced for the selected amount in April.
Thank You,

2011 Freedom Fest Committee

___ Gold Level — \$500 & Up

Recognition includes

- Logos reprinted in major media advertising, including full page "thank you" in Austin Daily Herald
- Full color logo included in official program; 25,000 circulation
- Business name mentioned as sponsor in radio advertising
- Banner carried before parade unit (if requested; business supplied)
- Sponsors name listed on Electronic Message Board during events
- FREE parade entry
- FREE display area in Arts/Crafts area, July 3-4

___ Silver Level — \$100-\$499

Recognition includes:

- Sponsors name listed on Electronic Message Center during events
- Listing (no logo) in all print and broadcast media, including full page "thank you" in Austin Daily Herald
- Listing (no logo) in official program; 25,000 circulation
- 25% off parade entry (50% w/Chamber membership)

___ Bronze Level — \$25-\$99

Recognition includes:

- Listing in Austin Daily Herald "Thank You" and Chamber Outlook.

